

## For Immediate Release



**Date:** 11/4/2019  
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### ***Floats wanted for Santa's arrival parade***

[Kennewick, Wash] – Now is the time to start assembling holiday-themed floats for the Numerica Hometown Holiday Parade, welcoming Santa to downtown Kennewick on Saturday, December 7. More than 5,000 people are expected to line the Kennewick Avenue parade route to celebrate Santa's arrival, participate in Claus Plaza activities and shop local merchants.

Numerica Credit Union will award a \$250 gift card to the best float design and \$100 to the most inspired second place entry. Organizations, businesses and individuals are encouraged to participate. Entry is free and applications are due Monday, November 25th.

"People had a blast last year and love the nostalgic feeling they get when they see all of those kids waiting to see Santa," said Brandon Lange, Recreation, Facility and Marketing Supervisor at the City of Kennewick. "It's an opportunity for kids, families and our community to celebrate the most wonderful time of the year, and be entertained by creative and festive floats, musicians and performers."

Floats and participants congregate at 9:30am on December 7 for the 10:30-11am parade. Visit [www.Go2Kennewick.com/Holidays](http://www.Go2Kennewick.com/Holidays) for application and details.

### **Photo and video opportunity!**

**November 7 at 11:00am**

**Tri-Tech Skills Center - 5929 W. Metaline Avenue, Kennewick, WA.**

Kennewick School District's Tri-Tech students have been hard at work on a Kennewick Parks and Recreation Peanuts themed float. Capture their progress and the fun groups and organizations can have while building a float for the parade.

**IMPORTANT: All media and visitors will need to be escorted while on the Tri-Tech campus by a member of the Kennewick School District's communication's team. Please contact Robyn Chastain, Executive Director of Communications & Public Relations for the Kennewick School District at (509) 222-7424 or [robyn.chastain@ksd.org](mailto:robyn.chastain@ksd.org) if you wish to participate in this photo & video opportunity on November 7<sup>th</sup>. Thank you!**

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