



Parks & Recreation Commission
MINUTES
Thursday, March 28, 2019, 6:00 pm
Kennewick City Hall Council Chambers



1. CALL TO ORDER

- a. Ken Hahn called the meeting to order at 6:00 pm.
- b. Brandon Lange led the Pledge of Allegiance.

Parks and Recreation Commissioners, City Council Liaison, and Staff Present:

Commissioner Dean Aeling	Bill McKay, City Council Liaison
Commissioner Ty Fischer	Emily Estes-Cross, Parks and Recreation Director
Commissioner Linda Britain	Greg Duffy, Deputy Director Parks, Recreation and Facilities
Commissioner Robert Van Slycke	Brandon Lange, Recreation, Facility and Marketing Supervisor
Commissioner Jack Anderson	Isa Quintanilla, Recorder
Commissioner Greg Falk	

2. HONORS & RECOGNITION – None

3. APPROVAL OF AGENDA

Commissioner Ty Fischer moved, seconded by Commissioner Linda Britain, to approve the agenda as presented. Motion carried unanimously.

4. APPROVAL OF MINUTES

Commissioner Greg Falk moved, seconded by Commissioner Dean Aeling, to approve the minutes of January 24, 2019. The motion carried unanimously.

5. VISITORS

Jack Maxwell, 4904 W. Henry St., Pasco, WA, was present to observe the meeting as a part of his Master Degree program.

6. NEW BUSINESS

a. Marketing Plan Update

Brandon Lange (Recreation, Facility and Marketing Supervisor) shared the Parks & Recreation Marketing Plan, which included the mission, vision, purpose and goals of the department. Knowing the demographics, targeting the audience, surveying results is a partial guideline to successful programming. Mr. Lange also discussed return on investment, not only focusing on revenue, but offering free events and connecting families with City departments. Through H.U.D., the Financial Assistance Program helps attract more participants. A new reservation system that will allow approved Financial Assistance customers to register online is being researched. We have increased community engagement and marketing. We change and adapt to community needs frequently.

7. UNFINISHED BUSINESS

a. Playground of Dreams Fundraising

Staff is working on a Playground of Dreams Fundraising event, taking place on April 17th. This will include a silent auction with several items already donated. Larger and smaller items will be offered, allowing families, friends and colleagues to participate. All proceeds will benefit the playground rebuild.

b. Zintel Canyon Update

Disaster response volunteer group Team Rubicon will be working in Zintel Canyon April 12 -14, 2019. Their efforts are greatly appreciated.

c. Park Project Update

Due to implement weather, some projects are delayed. Crews are/will be focusing next on:

- HVAC
- Planning a structure for J & S Express Train
- Columbia River Landing completion
- Shade structure for Southridge playground
- Desert Hills Challenge Course school district partnership
 - Course design
 - 'Happy Human' inspired sign recognizing partnership
 - Expanding additional parking (lot)
- Horse Heaven Hills Park water fountain/bottle fill/bike repair station and 'Happy Human' bench.
- 'Happy Human' bench at Lawrence Scott Park

d. Commission Youth Membership Status

Revisions to the Kennewick Administrative Code will be reviewed by the City Attorney's office. This will take time and the membership may be available next school year.

e. Naming of Community Center

Commissioner Britain is organizing a review team. They will recommend a name at the April Commission meeting. The final step is to recommend a name to the City Council.

8. POLL OF COMMISSION MEMBERS AND STAFF

Commissioner Aeling acknowledged staff efforts on the Playground of Dreams, handling winter weather challenges, and accomplishing a lot of work, thanking them for all they do.

Commissioner Van Slyke stated that his term has been fun and he is having a great time.

City Councilman Liaison Bill McKay is pleased to see the participation, while making the City of Kennewick a better place.

Commissioner Fischer thanked everyone for all their hard work. He informed the Commissioners and Staff that this is his last meeting, because he did not re-apply for the Commission prior to the deadline. He stated that it has been a great honor and a

privilege to be a part of the Parks and Recreation Commission.

Commissioner Britain commented that she has seen a lot of change in the Parks & Recreation Department in the last year and a half and is very impressed with the current staff, under the direction of Ms. Estes-Cross. Ms. Estes-Cross acknowledged the expertise, strength and teamwork of the entire staff.

Commissioner Anderson commented the parks and sports fields he has driven by look great for the type of winter we experienced.

Commissioner Falk congratulated staff for securing the Toyota of Tri-Cities naming sponsorship for the Playground of Dreams; “it’s just spectacular.”

Commissioner Hahn applauded staff for all their hard work and due diligence.

Ms. Quintanilla stated the financial assistance applications are starting to come in. Approximately 55 participants are approved to date. They are expecting a great summer.

Mr. Duffy informed everyone that Arbor Day is fast approaching. Staff will send out information just as soon as it is available.

Ms. Estes-Cross reported on:

- Community Center transition progress:
 - WiFi is now available
 - Fresh interior paint
 - East Benton County Historical Museum is providing digital photos, which can be produced and used as art to connect the renovation updates past
 - Architect is designing the entrance and interior renovations
- The Ken Serier Memorial Pool has a new diving board. There will be additional repairs made at the pool under Capital Projects.
- The US Army Corps of Engineers is working on the west end Columbia Park shoreline erosion. The City is researching options to secure the high priority area near the entrance to the Lampson Pits.

9. ADJOURNMENT

The meeting was adjourned at 7:15 pm

Isa Quintanilla, Recorder